



1. Introduction

Klippa is a trademark of Klippa App BV, established 9723 HE Groningen, Lübeckweg 2, registered in the Commercial Register of the Chamber of Commerce under number 64111512.

We take your privacy very seriously. We will also be careful with your data. This Privacy Statement explains Klippa be collected from the data, for what purpose and how we are to proceed with it. The Privacy is important for people who create an account. But even if you use the websites and / or applications of Klippa (hereinafter the Website) Klippa collects certain information. The Privacy Statement is relevant and important to Klippa.com visitors, as well as the Klippa app users.

2. Collection and processing of data

1.2 Klippa collect and process data in different ways. A distinction is made between data collected and processed because you create an account, or data that is collected and processed because you visit the Website.

i. *Account* - If you create an account, we ask you to fill in a few details. You are not obliged to do so. We use your gender and age to make any future use of these data. By linking gender and age we can display relevant offers.

ii. *Visit website* - The visit of the Website Klippa also collects certain information automatically. This is done by placing and reading cookies (see section 3 below). This information includes your IP-address (number of your computer that makes it possible to identify your computer), the type of browser you use and the web pages you visit within the Website's domain.

2.2 However, Klippa collects and processes the specified information about your products and other details provided by you by you, such as the amount of your proofs of purchase and the store where the product was purchased. All in accordance with this Privacy Statement.

3. Information about cookies and permission

1.3 To implement the Service and in order to facilitate the use of the Website, Klippa uses so-called cookies. By visiting the Website you consent to Klippa to place cookies or have cookies placed on the computer, mobile phone or tablet you use.

3.2 Cookies are tiny files consisting of letters and numbers that are saved on your computer to the Web site visit. On a subsequent visit to recognize your browser cookie and sends this information back to our server. Cookies make it possible to recognize your given preferences. The computer's IP address where the cookie is placed is also stored and processed. Names and addresses, phone numbers, email addresses or other personal information are not stored by cookies.

3.3 You can always delete cookies through the settings of your browser. Also you can set the browser not to accept cookies. The possibilities of removing or not to accept cookies it depends somewhat on the type of browser you are using. Some browsers only give you the opportunity to reject so-called third-party cookies. These are cookies placed by third parties, mostly ad networks for interest based advertising. Klippa advises to consult the help section of your browser for more information. If you choose to accept delete cookies or not, keep in mind that this may reduce the effectiveness and ease of use of the Website. This does not include the deletion or rejection of third party cookies.



4. Purposes of processing (personal) data

1.4 *Purpose* - Klippa uses the data of the Website data for the following purposes:

- i. to provide Klippa's services as good as possible, including the verification of your products and being able to identify your needs for additional information or offers;
- ii. to give you information on the operation of the services and to keep you informed of changes relating to services;
- iii. to send you information on their own or similar services of Klippa, such as information about an update to the Service;
- iv. for statistical purposes (in which case the data is anonymized); and
- v. to secure the services of Klippa, including the use of the Website.
- vi. To optimize our automatic recognition software (OCR)

4.2 *Usage by Klippa* - Klippa will use your data especially for good performance of the Service. We will never use your data for spam. Data that you enter on the Website can be seen by employees or service providers of Klippa. We do this in order to improve our services.

The data collected automatically by visiting the Website, including the IP address, can be used to draw anonymous user statistics, to maintain the Website performances and to better secure Klippa. To this end we make use of the services of Google Analytics, Surve and Albracross.

4.3 *Use by third parties and provision to third parties*

- i. Klippa can use anonymised data to show related offerings to the User. Here, the anonymous data can be disclosed to a third party ad network.
- ii. For the purpose of compiling statistics or anonymous users to perform web analytics Klippa can the data collected automatically by providing visiting the Site, including the IP address, to third parties.
- iii. Finally, we provide information to third parties if we are obliged to do so on the basis of legal provisions, being forced as part of a lawsuit and / or in the event that we deem it necessary to protect our own rights.

4.4 *(to Semi) public information* - Klippa reminds you that others might use your (personal) data, if you post this information yourself on the public section of the website. These data may also be accessible to external websites, by indexation of search engines Klippa does not control and is not responsible for how these third parties use your (personal) data.

4.5 *Profiling* - Klippa could be building up an automated profile. We do this on the basis of, on the one hand, values you enter yourself as the date of birth and gender and, on the other hand, the purchasing behavior that you show by using the Service. On the basis of these profiles we can show (or let show) the most relevant advertisements to you.



5. Legal base

We process your (personal) data for two reasons. On the one hand we intent to optimally implement the Service and thus to comply with our agreement. Without processing your data, we can not automatically tell you what is on your receipts and invoices. On the other hand, we process data in order to optimize our marketing. We weigh the interests between privacy and the (free) use of our Service. This may mean that when you use the Website, there could be a certain revenue model to be able to continue to execute our Service for you.

6. Safety

We will take appropriate technical and organizational measures to protect your (personal) data against loss or against any form of unlawful processing. Although we can not guarantee that unauthorized third parties will never circumvent the measures taken by us and will only use your (personal) data for improper purposes.

7. Company transfer

It is possible that Klippa at some point will transfer one or more parts or assets of the company over to a third party, or Klippa merges with a third party. In that case, your personal information may also be transferred.

8. Cognizance and rectification of your data

You can always view your (personal) details and change them in your account if necessary. The same applies to the preferences you specify with regard to the use and sharing of these data. If you want to know what data has been recorded, you can contact us at support@klippa.com. The same applies if data about you is collected while you do not have an account, for example because a user of the Service has recorded you or your personal details. Via this e-mail address you can also indicate wishes regarding permissions, for example when you want to link your account to another e-mail address.

9. Responsibility Klippa

The Website may contain links or other references that would make you leave the Website and land on third party websites. Klippa has no control over third-party website content. These third party sites might have different privacy policies. This privacy statement only applies to personal information through the use of the services of Klippa, especially through the use of the Website and creating an account is obtained. Klippa accepts no responsibility or liability for (the operation and / or content of) websites of third parties.

10. Storing your data

Klippa will not keep your personal data longer than necessary for the realization of the purposes for which they were collected and processed. This means, among other things, that we will keep



your data for as long as your account has not been canceled in writing. In this way we guarantee the duty of retention that you have towards, for example the tax authorities. The user is also responsible for regularly making backups, for example by exporting all his data. On request, via support@klippa.com, all your data can be removed from our databases.

11. Complaints

If you have a complaint about us, our Service or our conditions, we would prefer that you contact us at support@klippa.com. You can also submit a complaint to the Dutch Data Protection Authority. You can reach them via www.autoriteitpersoonsgegevens.nl.

1.2 Changing Privacy Policy

It is possible that the privacy policy is extended or amended in the future. It is therefore important to read the Privacy Policy regularly. Klippa maintains the right to change this policy at any time.

Contact

When, after reading our Terms of questions, you have complaints or comments about these Terms, please do not hesitate in writing us an e-mail (support@klippa.com).

Klippa App B.V.
Groningen, May 2018